

Fact sheet

automechanika
SHANGHAI

2 – 5.12.2024
Shanghai, China

Fair Name	Automechanika Shanghai (Shanghai International Trade Fair for Automotive Parts, Equipment and Service Suppliers)	
Fair Date	2 – 5.12.2024	
Opening Hours	9:00am – 5:00pm (last day until 3:00pm)	
Venue	National Exhibition and Convention Center (Shanghai), China	
Exhibition Space	350,000 sqm (expected)	
Exhibitor	6,500 (expected)	
Visitor	185,284 (2023)	
Product Groups	<p>Parts & Components: Components for all drive technologies and vehicle concepts; chassis for all drive technologies and vehicle concepts; body for all drive technologies and vehicle concepts; standard mechanical parts; interior; exterior; remanufactured parts and components for cars and commercial vehicles; exhaust gas aftertreatment / exhaust gas cleaning; new materials and process; e-commerce; retrofitting combustion engine car / truck; drive technologies, hybrid variants, fuel cell drive, CNG drive, internal combustion engines</p> <p>Electrics & Electronics: Engine electronics; vehicle lighting; electrical systems; comfort electronics; e-Powertrain, battery systems, resources; energy storage; battery management, thermal management; high-voltage power electronics; charging technology, charging stations, charging accessories</p> <p>Accessories & Customising: Exterior accessories; interior accessories; transport systems & superstructures for motor vehicles, vans, campers, pick-up; technical customising; optical customising; infotainment; special vehicles & bodies for commercial vehicles; lifestyle, luxury & merchandise items; car fragrance & special products; organisation systems; accessories for pets</p> <p>Diagnostics & Repair: Workshop equipment for repair and maintenance for all drive technologies and vehicle concepts; tools; digital maintenance; vehicle diagnostics; ADAS calibration; air-conditioning service; battery management; fastening and bonding solutions; workshop and business equipment; workshop safety and ergonomics; transport of dangerous goods; maintenance and repair of vehicle superstructures; towing equipment; workshop concepts; sustainability, waste disposal and recycling</p> <p>Oils, Lubricants & Fuels: Installations; lubricants and greases; oils and oil substances; additives; auxiliaries and consumables; technical fluids; technical sprays, aerosols; tank management; filling station equipment; alternative fuels; industrial and workshop hygiene; sustainability management, waste disposal and recycling</p> <p>Digital Solutions & Services: Workshop / dealership / filling station planning and construction; dealer, sales and service management; digital transformation; digital marketing; intelligent data processing, customer data management; online presence; corporate marketing and outdoor advertising; online service platforms; business development, research, consulting, franchise, cluster initiatives; mobility services, last mile mobility; fleet management / leasing / corporate mobility</p> <p>Car Wash, Care & Detailing: Washing; car care; detailing and car preparation; professional products especially for young- and old-timer, bikes, commercial vehicles, agriculture, camping; water recycling systems and sustainability technologies</p> <p>Connectivity & Autonomous Driving: Automated driving; vehicle safety systems, driver assistance systems; human machine interface (HMI); connectivity; internet of things; windscreen projection / head-up displays (HUV); cyber security</p> <p>Tyres & Wheels: Tyres; wheels and rims; tyre / wheel repair and disposal; used tyres and wheels; tyre / wheel management and business models; sales equipment and storage of tyres; accessories for tyres, wheels and installation; intelligent tyres;</p> <p>Body & Paint: Bodywork and accident repair; paintwork and corrosion protection; smart repair for paintwork, metal parts, plastic parts, windows, headlights, rims; new materials</p>	
Visitor Profile	Manufacturer, dealer, agent, distributor, wholesaler, retailer, service provider (auto refitter/tuner/garage/workshop/service center/petrol), private & official fleets, trade association, government agency, publisher, research institution, university, polytechnic	
Participation Fee	Standard package (min 12 sqm)	Raw space (min 36 sqm)
	Zone A RMB 2,800 / sqm	RMB 2,500 / sqm
	Zone B RMB 1,500 / sqm	RMB 1,200 / sqm

*Media package fee of RMB 2,000 is compulsory for all exhibitors.

Fringe Events	77 Fringe events were presented in 2023, including: International Automotive Industry Conference 2023 Presented by Automechanika Shanghai, New Energy Vehicle Sustainable Development Forum 2023, International Summit of Connected-Vehicle Policies and Regulations 2023, Automotive Aftermarket Summit 2023, Used Car Strategy and Development Forum 2023, China International Tyre Industry Conference 2023, etc.	
Admission	For trade visitors only – upon registration. Persons under 18 will not be admitted.	
Organisers	Messe Frankfurt (Shanghai) Co Ltd Sinomachint – China National Machinery Industry International Co Ltd	
Associate Supporters	China Chamber of Commerce for Import & Export of Machinery & Electronic Products	
Local Supporters	<p>Anhui Association of Automobile Trades Auto & Motor Parts Chamber of Commerce of National Federation of Industry and Commerce Beijing Association of Automobile Manufacturers Beijing Automotive Maintenance and Repair Trade Association China Aluminum Wheel Quality Association China Auto Maintenance Equipment Industry Association China Automotive Maintenance and Repair Trade Association China Council for the Promotion of International Trade, Shandong Sub-Council China Council for the Promotion of International Trade, Shanghai Pudong Sub-Council China Council for the Promotion of International Trade, Taizhou Branch China Council for the Promotion of International Trade, Zhenjiang Branch Circulation Industry Promotion Center of Ministry of Commerce, People's Republic of China Cixi Auto Parts Industry Association Commercial Vehicle Branch of China Association of Automobile Manufacturers Aftermarket Committee Committee for Vehicle Use Motor & Electrical Appliances of CAAM Guangzhou Motor Vehicle Repairing Association Hebei Auto Maintenance Equipment Industry Association Hebei Auto Parts Industry Association HKAPIA – Hong Kong Auto Parts Industry Association Related Industry Branch of China Association of Automobile Manufacturers Ruian Automobile Motorcycle Parts Industry Association Shanghai Federation of Industry and Commerce of Auto Maintenance and Repair Equipment Chamber of Commerce (SAMRC) Shanghai Automobile Maintenance & Repair Trade Association Shanghai Automotive Parts Industry Association Yingkou Auto Maintenance Equipment Industry Association Yuhuan Automobile & Motorcycle Fittings Association Zhejiang Association of Automobile Manufacturers</p>	
International Supporters	AAAA – Australian Automotive Aftermarket Association (Australia) AASA – Automotive Aftermarket Suppliers Association (USA) APEV – Association for the Promotion of Electric Vehicles (Japan) ASA – Federal Association of Manufacturers and Importers of Automobile Service Equipment (Germany) AVERE – The European Association for Electromobility (Belgium) BEM – German Federal Association for eMobility (Germany) EEC-EG – The Engineering Export Council of Egypt (Egypt) EGEA – European Garage Equipment Association (Belgium) HDMA – Heavy Duty Manufacturers Alliance (USA) JAPIA – Japan Auto Parts Industries Association (Japan) MARii – Malaysia Automotive, Robotics & IoT Institute (Malaysia) MEMA – Motor & Equipment Manufacturers Association (USA) MERA – The Association for Sustainable Manufacturing (USA) NAPAC – Nippon Auto Parts Aftermarket Committee (Japan) OAC – Overseas Automotive Council (USA) OIB – Uludag Automotive Industry Exporters Union (Turkey) SERNAUTO – Spanish Association of Automotive Suppliers (Spain) SMMT – The Society of Motor Manufacturers and Traders (UK)	
Contact	Messe Frankfurt (HK) Ltd 35/F China Resources Building 26 Harbour Road Wanchai, Hong Kong Tel: +852 2802 7728 auto@hongkong.messefrankfurt.com www.automechanika-shanghai.com	Messe Frankfurt (Shanghai) Co Ltd 11/F, Office Tower 1, Century Metropolis 1229 Century Avenue Pudong, Shanghai 200122, P.R. China Tel: +86 400 613 8585 auto@china.messefrankfurt.com www.automechanika-shanghai.com.cn

Organisers

